

**Campus to Corporate –** (<sub>2</sub>C for <u>Enhancing Employability of IAU Students</u> at <u>Seminar Hall, Dept. of Biotechnology, JAU Campus</u>

After sometime, you will also be a tremulous and hopeful hunter in the job jungle. Now, at times you may feel totally inadequate to showcase your professional capabilities in the written form (CV / Resume), which will create your image in the mind of the interviewer even before you walk in for the interview. So, you need to write an effective resume / c. v. / bio-data. And ironically, for many of us, this might become a night mare!!! Even after getting an interview call from your prospective employer, you may feel unprepared and nervous, as it is always

difficult for a job seeker, to face the interviewer, *especially for freshers who are just out of college*, seeking a job. <u>Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous</u>. On the day of your interview, sweating palms and stomach butterflies are to be expected. But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. You can reduce your stress level by knowing some common mistakes that candidates make in preparing their CV as well as while meeting with potential employers and avoiding them.

So, with the noble objective of equipping our students for lucrative career options, the University Placement Cell, DSW Office of our JAU, Jungadh, has proudly organized this full day training programme. With a highly acclaimed State, National & International Awards Winner Trainer and Certified-Accredited Management Teacher + Dr. Mehul G. Thakkar, this time-tested unique career management training module will assist you to look at your skills and capabilities in an entirely new light; and equip you for crossing the selection hurdles of the corporates; so that you can win the race in this cut-to-throat competitive job market conditions. This highly interactive Campus to Corporate Module –  $C_2C$  – the only of its kine C cof 2014-15 Placement Programme will surely put your career on a fast track progress by making you aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality. So, come, enrich, charge up and empower yourself for a better tomorrow .... with a journey from Campus to Corporate through Survival to Stability to Success – and Success to Significance.

## List of Topics that will be explored include ...

Programme Contents: (What you will learn - Key Takeaways)	Modalities: (Learning Process)
The What a Resume is and What a Resume is NOT Bio-Data v/s Resume v/s CV v. Professional Brief Profile	<ul> <li>Power Point Presentation         <ul> <li>Psychological Games</li> <li>Role Playing</li> </ul> </li> <li>Analysis of Real Life Interview Video Clips         <ul> <li>Self Assessment Test</li> <li>Powerful Motivational Videos</li> <li>Discussion - Interactions</li> <li>Feedback on your own CV/Resume</li> <li>Follow Up for Improvements</li> </ul> </li> </ul>
Types / Formats of Resume	
Components Sections of Resume	
Thow to write an impressive CV that guarantees you an interview call	
Understand yourself better Recharging yourself from within	
Developing and Projecting Positive Self Image – Powerful Personality Development of Impression Management Tips	
Thow to tackle the most crucial FAQs and succeed in Job Interview	
𝕐 Body Language – Tips & Traps & Power Dressing for the Interview	
Thow to be better prepared for job-hunting in cut-to-throat competitive era	
Date & Timing: 12th December, 2014-FRIDAY 9:30 am to 5:00 pm	Investment: Your Valuable Time
Venue: Seminar Hall, Department of Biotechnology, JAU C	ampus, Junagadh
Target Participants: Young, Aspiring & Ambitious Professional	s of JAU, Jungadh who believe in
"Winning is Everything"!!! & "Reinventing"	g Themselves"
Trainer-Facilitator-Counselor: D         D. Pharm., B. Se-Chemistry (Uni. Gold Medalisr), MURD (Uni. Gold M         UGC - NET in HRM/PMUR/I         State, National & International A         Nominated Trainer for EEI-Govt. of Indu         Associate Professor in HRM & Uni         ASPEE Agribusiness Management Institute         Navsari Agricultural University	edatist), PGDEVS (Uni. Topper), AMT. SW, UGC – NET in Management, Ph. D. in HRD, FSTA wards Winner Trainer <u>1 in 7 States of Western Region</u> versity Placement Head, (MBA-ABM & M. ScICTA Programmes),

## Trainer's Profile: Dr. MEHUL G. THAKKAR

D. Pharm., B. Sc.-Chemistry (Uni. Gold Medalist), MHRD (Uni. Gold Medalist), PGDEVS (Uni. Topper), AMT.

UGC - NET in HRM/PM/IR/LSW, UGC - NET in Management, Ph. D. in HRD, FSTA Associate Professor in HRM & University Placement Head,

## ASPEE Agribusiness Management Institute (AABMI)-{MBA-ABM & M. Sc.-ICTA Programmes}, NAU, Navsari-396450. State, National & International Awards/Recognitions Winner Trainer Nominated Trainer for EEI-Govt. of India in 7 States of Western Region



Hailed as one of the most influential HRD educators-trainers-facilitators of present era, popularly acknowledged as the "Motivation Guru", Dr. Mehul G. Thakkar is a "Full Time Academician (Faculty Member)" in MBA Programme by profession and a "State, National & International Awards/Recognitions Winner Freelance Trainer" by passion.

Recipient of several awards & recognitions at the State, National & International Level, he is a man with exceptionally brilliant academic career with 8 Gold Medals for Academic Excellence including University Gold Medals in Graduation and Post Graduation as well as 5 times University Topper position. He is a Science Graduate -

B. Sc. (Chemistry) and Master of Human Resource Development - MHRD from the Veer Narmad South Gujarat University, Surat-Gujarat. Along with this, he has completed Diploma in Pharmacy - D. Pharm. and a PG Diploma of Education in Values & Spirituality - PGDEVS. Proving his merit, he has also cleared the toughest National Level Examination "UGC - NET" in 2 distinct subjects - in Labour Welfare/Personnel Management/Industrial Relations/Labour & Social Welfare/Human Resource Management Group (Subject Code: 55) in June, 2010 and in Management Group (Subject Code: 17) in June, 2012.

In February, 2013; he has successfully completed his Doctoral Research – Ph. D. in HRD. Based on the benchmark quality of research, he was also shortlisted as one of the nominees for the very prestigious "Best Ph. D. Thesis Award at the International Level" in January, 2014.

- Widely known for his innovative approaches to teaching & training, he is proudly recognized as the "Accredited Management Teacher" in the area of Human Resource Management, Trg. & Development, Behavioural Science, and Life Skills; by the AIMA, New Delhi the apex body of management professionals in the Country. He is also a "Certified Management Teacher" from the prestigious Asian School of Business Management, Bhubaneswar Orissa.
- In his career journey, after having a short professional tenure of **1.3 years in managerial cadre in 'HR/Admin. domain in Financial Services** Sector, he switched over to academics because of his great penchant for the same.
- By now, he has over 11 years Full Time Post Graduate teaching experience in MBA programme at renowned management institutes under the ambit of the then South Gujarat University, Surat-Gujarat; Veer Narmad South Gujarat University, Surat-Gujarat; Gujarat Technological University, Ahmedabad- Gujarat as well as Navsari Agricultural University, Navsari-Gujarat. He also has over 9 years experience of managing training & placement activities in the capacity of Trg. & Placement Head. Presently, he is serving as the Associate Professor in HRM in the MBA (ABM) Programme at the renowned ASPEE Agribusiness Management Institute; and as the University Placement Head at the Navsari Agricultural University, Navsari-Gujarat.
- Being a voracious researcher, he has 90+ research papers to his credit presented in National & International Conferences and published in reputed National & International Journals. He has also won the "Best Research Paper Award" thrice One at the International Conference on HRM organized by Ganpat University, Kherva-Mehsana-Gujarat in association with the Victoria University, Australia; and other Two "Best Presentation Awards" at Two National Level Seminars. He has been proudly recognized as the "Ph. D. Research Guide/Supervisor" in Two prestigious Universities and "M. Phil. Dissertation Referee" in One University. Till Date, he has guided 130+ Research Projects / PG Dissertation Work of MBA students under the then South Gujarat University, Veer Narmad South Gujarat University, Gujarat Technological University, Indira Gandhi National Open University and Navsari Agricultural University.
- As the Core Committee Member, he has also Authored 1 Complete Module (4 Chapters on Attitude & Values, Personality, Motivation and Transactional Analysis respectively) in Organizational Behaviour Subject of Semester-I and Co-authored 2nd Module (1 Chapter on Valuing and Grading of Jobs) in Compensation Management Subject of Semester-III of MBA Programme of Gujarat Technological University (GTU), Ahmedabad-Gujarat.

- His fortes of teaching and academic expertise include Organizational Behaviour, HRD/HRM, Legal Aspects of Business, Business Ethics, Organization Development & Change Strategies, Cross Cultural & Global Management and Industrial Relations & Labour Legislations. In his academic journey, he has passionately taught diversified subjects like Organizational Behaviour, Principles of Management, Communication for Management & Business, Managerial Economics, Human Resource Management, Human Resource Development, Research Methodology in Business, Indian Business Environment, Sales & Distribution Management, Business Laws & Ethics, Organizational Change & Development Strategies, Management Training & Development, Compensation Management, SHRM, Management of Industrial Relations & Labour Legislations, International Human Resource Management, Business Policy & Strategic Management, and Cross Cultural & Global Management to MBA students, Communication & Presentation Skills to M. Sc. (ICTA) students, Pharmaceutical Industrial Management to B. Pharm. students and Forest Business Management to B. Sc. (Hons.)-Forestry students.
- [E] As a veteran academician, he has developed comprehensive "Question Banks" for 8 Subjects of MBA Programme Organizational Behaviour, Human Resource Management, Human Resource Development, Business Laws, Compensation Management, Management of Industrial Relations & Labour Legislations, International Human Resource Management, and Cross Cultural & Global Management subjects - under the ambit of Veer Narmad South Gujarat Uni., Surat-Gujarat and Gujarat Technological Uni., Ahmedabad- Gujarat.

1 In terms of professional affiliations and networking, he has actively contributed/been contributing as the:

- M. Phil. Dissertation Referee in One University;
- PG Thesis Referee in One University;
- Nominated Trainer for EEI (Western Region), Govt. of India to cater to the training needs of the Line Depts/SAUs /KVKs, etc. in 7 States of Western Region - Gujarat, Rajasthan, Maharashtra, Chhattisgarh, Madhya Pradesh, Goa, UTs of DNH, Diu and Daman.
- Associate Editor of 3 prestigious International Journals International Journal of Organizational Behaviour & Management Perspectives; International Journal of Entrepreneurship & Business Environment Perspectives; and International Journal of Trade & Global Business Perspectives;
- Advisory Editorial Board Member and Reviewer of the International Journal Multi Disciplinary Edu Global Quest;
- Editorial Board Member of the International Journal on Research & Development A Management Review (IJRDMR);

- Chief Editor of "SRIJAN the e-Magazine" the Quarterly e-Magazine of AICTE Approved MBA-MCA Institute;
- Jury Panel Member and South Gujarat Zone Coordinator of the most coveted "Innovative Trainer Award" of the Indian Society for Training & Development (ISTD) – New Delhi (Vadodara Chapter);
- Evaluator of the prestigious "AIMS International Summer Internship Competition-2014" organized by the AIMS International, Houston-USA;
- Subject Expert on the Panel of Selection Committee for the appointment of 'Assistant Professor' in GTU Affiliated MBA and Degree Engineering Institutes;
- · Zonal ITAP Coordinator for MBA in Surat Zone in the Regional Committee for GTU Integrated Training And Placement Cell (ITAP);
- Committee Member for developing the Course/Study Material for Organizational Behaviour and Compensation Management subjects of MBA programme of the Gujarat Technological Uni., Ahmedabad;
- Committee Member for designing the Syllabus of MBA and MSM programmes of UKA Tarsadia University, Bardoli;
- · Fellow Member of The Sugar Technologists' Association of India (STAI), New Della;
- · Life Member of
  - ✓ the AIMS International, Houston-USA;
  - ✓ the Indian Society for Training & Development (ISTD), New Delhi;
  - ✓ the National HRD Network (NHRD), New Delhi;
  - ✓ the International Association of Academicians & Researchers (INAAR), Singapore;
  - ✓ the Bharuch District Management Association (BDMA), Bharuch;
- · Active Member of
  - ✓ the Board of Studies Social Science Group, NAU, Navsari;
  - ✓ the Agricultural Research Council (AGRESCO) Social Science Group, NAU, Navsari;
  - ✓ the Knowledge Consortium of Gujarat (KCG) Cell of NAU, Navsari; and
  - ✓ the Navsari Agricultural University Teachers' Association (NAUTA).

- Being the "Most Preferred Master of Ceremony"; he has served as the "Event In charge/Master of Ceremony" in 400+ hi-profile programmes / functions of State, National and Global Level and managed them successfully with professional approach including the Mega Events of Internationally Acclaimed Personalities viz. the legendary novelist Mr. Chetan Bhagat, the motivation-management guru Mr. Shiv Khera, the Bollywood musician-lyricist-singer Mr. Ismail Darbar, the renowned Theater-Drama Artist-Director Mr. Yazdi Karanjia, the popular Hindi Poets-Humorists Dr. Kumar Vishwas & Surendra Sharma and their team, and the Gujarati Ghazal Maestro Manhar Udhas.. And also the most popular Former Honorable CM of Gujarat State and PM of India - Shri Narendrabhai Modi as well as the Present Honorable CM of Gujarat State - Shrimati Anandiben Patel.
- Along with teaching, he has also earned name and fame in the field of Corporate Training and Development. By now, he has over 14 years experience as a "Freelance Trainer / Facilitator". Being "The 1<sup>st</sup> Ever Innovative Trainer Award Winner" from ISTD, he has been conducting training programmes on behavioural / motivational / value education / career management / soft skill issues. Till date, he has *conducted more than 350 training programmes* and *trained over 1,00,000 participants* including Industry Professionals, Top Management Members, Government Officials, Farmers, NGO Officials, Registered Pharmacists, Shop Floor Employees of Govt. Dept., College and School Teachers, Parents, Students, *etc.*
- As a passionate HRD Professional, <u>contributed to more than 200 prestigious organizations</u> including ONGC Ltd., OPaL Ltd., Suzlon Energy (Infrastructure Services) Ltd., Hindustan Unilever Ltd., Essar Steel Ltd., Videocon Industries Ltd., Patni Computer Systems Ltd., Thermax Ltd., Transpek Industry Ltd., Divya Bhaskar, Surat Special Economic Zone-SurSEZ, DGDC Ltd., EEI-Western Region (Govt. of India), NCCSD, GSRTC, Revenue Dept. of Govt. of Gujarat, ISTD, The Sugar Technologists' Association of India (STAI), Surat District Head Masters' Association, Community Health Centre, Renowned Universities & Reputed Higher Education Institutes of Gujarat State, National & State Level NGOs like the Akhil Bharatiya Maheshwari Mahila Sangathan, Rajasthan Seva Samiti, Rotary Clubs of various regions, etc.
- A much sought after trainer and a prolific motivational speaker in *major three languages English, Gujarati & Hindi;* he has been appreciated and applauded with standing ovations as the "Key Note Speaker", "Session Chair" and "Resource Person/Speaker" in *several Global,* National & State Level Conferences, Seminars, Refresher Courses, FDPs, Trg. Programmes, etc.

- It also goes to his credit that every year, he provides 'Career Counselling Services' Free of Cost to nearly 5000+ SSC and HSC students and their concerned parents.
- He is widely known for fusion of classic ancient wisdom, inimitable style of delivery and learner centric approach. He is also known for creative use of audio visual tools to foster retention of learning and extensive use of Management Games, Role Plays and Outbound Activities leading to higher level of participation. His basic strength lies in successfully steering the programmes at participants' level and conveying the message through day-to-day real life examples. With a perfect blend of theory and practice merged with humor, he makes the training topics easy to understand and digest.
- He is quick at up take & adapting to dynamic needs of a heterogeneous target population. People know him for his lively and very interactive sessions and **unique style of bringing learning through fun.** It also goes to his credit that he goes well beyond the call of duty or contractual obligation since he really enjoys coaching & training. Training is a passion and not a profession for him. His training sessions are known to instill magnificent inspiration in the participants. The participants have found his sessions very effective, informative and inspiring over the years.
- For His unique approach, passionate delivery and more importantly missionary zeal for enabling people to transform themselves have been appreciated by many prestigious institutions as well as Government Departments. He has been honored with
  - 8 Gold Medals,
  - 8 State Level Awards,
  - 9 National Level Awards,
  - 7 International Level Awards/Recognitions and
  - 40+ other awards/recognition/accolades at the local level

in recognition of his pioneering contributions to Professional Teaching, Training & Development, Research, Event Management and Youth Development ...